

Australian and New Zealand Podiatry Accreditation Council

Manual: Policies and Procedures
Section: Accreditation
Subject: USE OF ACCREDITED COURSE LOGO

Issue Date: Nov 2013
Review Date: Nov 2015
Version No: 1.0

Introduction

1. This policy governs the use of the Australian and New Zealand Podiatry Accreditation Council (ANZPAC) *Accredited Course* logo. Note that ANZPAC's logo is different to the *ANZPAC Accredited Course* logo being referred to in this policy and must not be used by education providers.

“ANZPAC Accredited Logo” design

2. The *ANZPAC Accredited Course* logo contains the ANZPAC logo and the words “accredited course”. Electronic copies of the logo in colour and/or monochrome will be provided upon approval following an application for use.
3. The *ANZPAC Accredited Course* logo must be used in full and may not be altered in any way.
4. The *ANZPAC Accredited Course* logo must not be distorted in any way and must not be impinged on by text, pictorial or photographic background or foreground.
5. Guidelines for the size, colour and placement of the logo are contained in the Style Guide that is available from ANZPAC on request.

Displaying the “ANZPAC Accredited Course” logo

6. The *ANZPAC Accredited Course* logo must:
 - (a) Only be displayed on documents (electronic or otherwise) directly concerning ANZPAC accredited courses and which currently hold a grade of Full Accreditation (that is, accreditation without conditions) by ANZPAC;
 - (b) Be positioned so that it is clear that the logo relates specifically to materials of the accredited course only;
 - (c) Not appear in any documents, which are unrelated to an identified fully accredited course. For the avoidance of doubt, the education provider is prohibited from displaying the ANZPAC logo:
 - i. On a homepage of the education provider or any similar web page; or
 - ii. On any Academic Organisational Unit's “about us” web page or similar
 - (d) Not be used in a way that is misleading or likely to adversely affect the interests of ANZPAC or bring ANZPAC into disrepute
7. Education providers are only permitted to display the *ANZPAC Accredited Course* logo on course materials for the accreditation period for which the course has already been assessed. At the end of an accreditation cycle, an education provider must not display the *ANZPAC Accredited Course* logo beyond the end of the accreditation period in regard to courses that are undergoing assessment for accreditation, until those course have been accredited and a determination of Full Accreditation achieved.
8. Inappropriate use may result in withdrawal of the education provider's accreditation.

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Applying for approval to display the “ANZPAC Accredited Course” logo

9. An application for approval to display the *ANZPAC Accredited Course* logo must identify the courses for which the logo is to be displayed and provide examples of all materials upon which the logo will be displayed. A link should be created from the *ANZPAC Accredited Course* logo to the ANZPC home page at www.anzpac.org.au
10. Education providers may apply for approval to display the logo on materials for accredited courses at the same time they make an application for accreditation.
11. Education providers part way through an accreditation period may apply in writing to the ANZPAC Executive Officer listing all accredited courses for which they seek approval to display the logo.
12. There is no fee for an application for approval to display an *ANZPAC Accredited Course* logo.

Period of approval

13. Approval to display the *ANZPAC Accredited Course* logo on course materials is valid for one accreditation period or the balance of the accreditation period in which approval is granted, and remains valid so long as the course remains fully accredited.

Date approved: 21 November 2013

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